




CLIENT:	Feeny Chrysler – Midland	PHONE #:	
SPOT:	FEENY-T160401 April Spring Clearance V1	FAX # :	
LENGTH:	:30	SALES REP:	Larry H.
DATE:	4/5/2016	PRODUCER	A. Dennis
		:	

GRAPHICS	Video	AUDIO
<p>Feeny Logo Chrysler – Dodge- Jeep – Ram Logos Eastman Ave – Midland</p> <p>SPRING CLEARANCE EVENT</p> <p>2015 Jeep Grand Cherokee LTD Save Up To \$8,221!</p> <p><small>2015 Jeep Grand Cherokee LTD, STK# 15088 Demo Model. MSRP: \$42,795. Must qualify for Chrysler returning lessee. Other restrictions apply. Limited to in-stock availability. Tax, title & license fees extra. See dealer for details. Offer ends 5/2/16.</small></p> <p>2015 Jeep Renegade 4x4 Lease From Just \$177/mo</p> <p><small>STK# 150267. Lease for 24 months, 10,000 miles per year for qualified lessees, with approved credit. Must qualify for Chrysler returning lessee. \$2,975 due at signing. Taxes extra. See dealer for details. Offer ends 5/2/16.</small></p> <p>2016 Dodge Journey RT Lease From Just \$279/mo With \$0 Down</p> <p><small>Lease for 24 months, 10,000 miles per year for qualified returning lessees, with approved credit. Tax, title & license fees extra. See dealer for details. Offer ends 5/2/16.</small></p> <p>Feeny Logo Chrysler – Dodge- Jeep – Ram Logos Eastman Ave – Midland Feeny.com</p>	<p>Mike on cam</p> <p>GFX: 2016 Spring Clearance Logo</p> <p>GFX: 2015 Jeep Grand Cherokee</p> <p>GFX: 2015 Jeep Renegade</p> <p>GFX: 2016 Dodge Journey</p> <p>Mike On Cam</p>	<p>Jingle: (:04) Feeny makes car buying fun!</p> <p>Mike On Cam: (:2.5) “And with our savings... you’ll have a LOT of fun!”</p> <p><u>Mike Voiceover:</u> (:16) “Feeny’s low prices get EVEN BETTER during the Spring Clearance Event!”</p> <p>Right now, save over \$8,000 on a 2015 Jeep Grand Cherokee!</p> <p>Drive a new, 4x4 Jeep Renegade for as little as \$177 a month!</p> <p>Or save on a new Dodge Journey! Now just \$279 a month with \$0 down!</p> <p>Jingle: (:04) Feeny makes car buying fun!</p> <p>Mike On Cam: (:03) “And saving money is fun, isn’t it!”</p>

Houser & Hennessee

ADVERTISING CORPORATION

CLIENT:	Feeny Chrysler – Midland	PHONE #:	
SPOT:	FEENY-T160402 April Spring Clearance V2	FAX # :	
LENGTH:	:30	SALES REP:	Larry H.
DATE:	4/8/2016	PRODUCER	A. Dennis
		:	

GRAPHICS	Video	AUDIO
<p>Feeny Logo Chrysler – Dodge- Jeep – Ram Logos Eastman Ave – Midland</p>  <p>2016 Chrysler Town & Country Save Up To \$7,560!</p> <p><small>MSRP: \$33,965. Must qualify for Chrysler returning lessee. Other restrictions apply. Limited to in-stock availability. Tax, title & license fees extra. See dealer for details. Offer ends 5/2/16.</small></p> <p>2015 Dodge Dart SXT Purchase From Just \$219/mo</p> <p><small>0% APR financing for 84 months equals \$16.67 per \$1,000 financed, regardless of down payment. Requires financing through Chrysler Capitol with approved credit for well qualified buyers. 10% down plus tax due at signing. Title & license fees extra. See dealer for details. Offer ends 5/2/16</small></p> <p>2016 Jeep Patriot Lease From Just \$199/mo</p> <p><small>2016 Jeep Patriot 4x2 High Altitude. Lease for 36 months, 10,000 miles per year for qualified lessees with approved credit. \$500 down. Must qualify for Chrysler returning lessee. Tax, title & license fees extra. See dealer for details. Offer ends 5/2/16</small></p> <p>Feeny Logo Chrysler – Dodge- Jeep – Ram Logos Eastman Ave – Midland Feeny.com</p>	<p>Mike on cam</p> <p>GFX: 2016 Spring Clearance Logo</p> <p>GFX: 2016 Chrysler Town & Country</p> <p>GFX: 2015 Dodge Dart SXT</p> <p>GFX: 2016 Jeep Patriot</p> <p>Mike On Cam</p>	<p>Jingle: (:04) Feeny makes car buying fun!</p> <p>Mike On Cam: (:3) “More selection, more savings... now that’s a LOT of fun!”</p> <p><u>Mike Voiceover:</u> (:15) “NOW is the time to save BIG during Feeny’s Spring Clearance Event!”</p> <p>Get the BEST DEAL on a new Chrysler Town & Country! Now with savings over \$7,500!</p> <p>Save on a 2015 Dodge Dart! With payments as low as \$219 a month!</p> <p>Or drive a new Jeep Patriot for as little as \$199 a month!</p> <p>Jingle: (:04) Feeny makes car buying fun!</p> <p>Mike On Cam: (:03) “And saving money is fun, isn’t it!”</p>